

Acceptable Use Policy

This Acceptable Use Policy sets out the prohibited actions by a Registrant or User of any Domain Name registered in .LONDON.

This policy is in compliance with the Electronic Communications - The Internet Domain Registry (Prescribed Practices and Prescribed Requirements) Regulations 2024 No. 1049 and other applicable UK laws and regulations.

This Acceptable Use Policy forms part of the Registry Policies that apply to and govern the registration of a Domain Name. Words in capitals used in this policy have the meaning set out in the definitions document.

The current version of this Acceptable Use Policy applies to any Domain Name registered in .LONDON, no matter when or how registered or renewed. In the event a Registrant licenses or leases a Domain Name or creates any sub-domain or otherwise allows any other person to use the Domain Name, the Registrant shall be responsible for all activity related to the Domain Name and any sub-domain, including compliance with the Registry Policies and the acts of the User shall be deemed to be the act of the Registrant for the purposes of the Registry Policies.

1. Lawful Use

The registration and use of Domain Names in .LONDON must be for lawful purposes and in compliance with all applicable UK laws and regulations, including the Electronic Communications - The Internet Domain Registry (Prescribed Practices and Prescribed Requirements) Regulations 2024 No. 1049.

2. Naming Policy

Registration or use of a Domain Name must not violate the Naming Policy.

3. Failure to Transfer

A Registrant must not fail to transfer a Domain Name to a third party if, as evidenced in writing, the Registrant acted as an agent of the third party when registering for the Domain Name, or as ordered by a court of competent jurisdiction or UDRP provider.

4. Viruses malware, phishing etc

A Domain Name must not be used to publish content or in any other manner which:

- a. is capable of disruption of systems in use by other Internet users or service providers (eg, distribution of viruses, malicious botnets, or malware); or
- b. seeks or attempts to seek authentication or login details used by operators of other Internet sites, or may mislead or deceive visitors to the site that the site has an affiliation with the operator of another Internet site (ie, phishing).

5. Prohibited Content

A Domain Name must not be used to publish, distribute or communicate (including through links forwarding or framing):

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- a. material that infringes upon the intellectual and/or industrial property rights of another person or entity, including by piracy, counterfeiting, or otherwise. Intellectual and/or industrial property rights include, but are not limited to, current and future: copyrights, design rights, patents, patent applications, trade marks, rights of personality, and trade secret information;
- b. images or materials that are prohibited by or constitute an offense under applicable laws, including the law of the Registrant's country of residence;
- c. material that includes, by way of example and without limitation, real or manipulated images depicting the sexual exploitation of children, bestiality;
- d. material containing threats or detailed instructions regarding how to commit a crime or encourages conduct that may constitute a criminal offence;
- e. defamatory material or material that constitutes racial vilification or "hate speech";
- f. software, technical information or other data that violates applicable export control laws or anti-circumvention provisions;
- g. confidential or personal information or data including confidential or personal information about persons that was collected without their knowledge or consent; or
- h. material that is detrimental to the goodwill and reputation of London.

6. Order of Court of Other Governmental Authority

A Domain Name must not be used in a manner that is in contempt of, or contrary, to the orders of a court or the orders or other direction of a competent governmental authority within the United Kingdom including those empowered by the Electronic Communications - The Internet Domain Registry (Prescribed Practices and Prescribed Requirements) Regulations 2024 No. 1049, or in any other relevant jurisdiction.

7. Electronic Mail

A Domain Name must not be used for any of the following activities:

- a. Communicating, transmitting or sending unsolicited bulk email messages or other electronic communications ("junk mail" or "spam") of any kind including, but not limited to, unsolicited commercial advertising and informational announcements as prohibited by applicable law.
- b. Communicating, transmitting or sending any material by email or otherwise that harasses another person or that threatens or encourages bodily harm or destruction of property.
- c. Communicating, transmitting, sending, creating, or forwarding fraudulent offers.
- d. Adding, removing, modifying or forging any network header information with the effect of misleading or deceiving another person or attempting to impersonate

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another person by using forged headers or other identifying information (ie, spoofing).

8. Disruption of the Registry Network

A Domain Name must not be used for the purpose of:

- a. restricting or inhibiting any person in their use or enjoyment of the Registry's network or a Domain Name or any service or product of the Registry.
- b. actually or purportedly reselling the Registry's services or products without the prior written consent of the Registry.
- c. communicating, transmitting, or sending very large or numerous pieces of email or illegitimate service requests (eg, a DDoS attack).
- d. providing false or misleading information to the Registry or any related party.
- e. facilitating or aiding the transmission of confidential information, private, personal or stolen data, such as credit card information (without the owner's or cardholder's express written consent).

9. Network Integrity and Security

Registrants are prohibited from:

- a. circumventing or attempting to circumvent the security of any host, network or accounts (ie, cracking or hacking) on, related to, or accessed through the Registry's network. This includes, but is not limited to:
 - i. accessing data not intended for such Registrant;
 - ii. logging into a server or account which such Registrant is not expressly authorised to access;
 - iii. using, attempting to use, or attempting to ascertain a username or password without the express written consent of the operator of the service in relation to which the username or password is intended to function;
 - iv. probing the security of other networks; and/or
 - v. executing any form of network monitoring which is likely to intercept data, of any nature, not intended for the Registrant.
- b. effecting any network security breach or disruption of any Internet communications including, but not limited to:
 - i. accessing data of which such Registrant is not an intended recipient; and/or

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- ii. logging onto a server or account which such Registrant is not expressly authorised to access.

For the purposes of this section, “disruption” includes, but is not limited to: port scans, TCP/UDP floods, packet spoofing; forged routing information; deliberate attempts to overload or disrupt a service or host; and/or, using the Registry’s network in connection with the use of any program, script, command, or sending messages with the intention or likelihood of interfering with another user's terminal session by any means, locally or by the Internet.

10. Enforcement

The Registry may (but is not obliged to), in its sole discretion (including based on reports made to the Registry by third parties), and without prior notification, suspend, transfer, or terminate a Registrant’s service, including all and any of the Registrant’s Domain Name registrations, if the Registry believes:

- a. a violation of this Acceptable Use Policy or any other Registry Policy has occurred or a reasonable indication that such a violation may have occurred; and/or
- b. suspension and/or termination may otherwise be in the public interest.

11. Modification of Network Data

In the course of its duties to comply with ICANN Policies, UDRP, URS, or CRS decisions, court or other governmental orders, or other duly-qualified law enforcement requests, or to protect the integrity and functioning of its networks, the Registry, in its sole discretion, reserves the right to:

- a. remove or alter content, Zone File data and/or other material from its servers that violates the provisions or requirements of this AUP;
- b. re-delegate, redirect or otherwise divert traffic intended for any service;
- c. notify operators of Internet security monitoring services, virus scanning services and/or law enforcement authorities of any breach or apparent breach of this AUP or other Registry Policies; and/or
- d. terminate access to the Registry’s network by any person or entity that the Registry determines has violated the provisions or requirements of this AUP.

12. Compliance with UK Regulations

Registrants must ensure that their use of .LONDON domain names complies with all applicable UK regulations, including but not limited to the Electronic Communications - The Internet Domain Registry (Prescribed Practices and Prescribed Requirements) Regulations 2024 No. 1049.

In the event of any conflict between this Acceptable Use Policy and applicable UK regulations, the regulations shall take precedence.

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13. Limitation and Indemnity

THE REGISTRANT'S ATTENTION IS PARTICULARLY DRAWN TO (A) THE LIMITATION OF LIABILITY AND INDEMNITY PROVISIONS SET OUT IN THE REGISTRATION AGREEMENT THAT THE REGISTRANT HAS AGREED APPLY TO THE DOMAIN NAME, AND (B) THE FACT THAT THE REGISTRY (AND REGISTRY RELATED PERSONS) CAN DIRECTLY ENFORCE THESE PROVISIONS AGAINST THE REGISTRANT.